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	Solar System Builder	My Dino Misson AR	Civilisations AR	WWF Free Rivers
Voiceover Guide				
Audio/Music				
Pop Ups				
Save Feature				
Share				
Points/Reward System				
Helper Icon				
Static View				
Dynamic View				
Home				
Safety Warning				
Demo				
Progress Tracker				

Comparative Analysis

	Duolingo	Pokemon Go	Among Us	WWF Free Rivers
Branded Characters	✓	✓	✓	✗
Reward System	✓	✓	✗	✗
Customizable Avatar	✓	✓	✓	✗
Personalized Learning Path	✓	✗	✗	✗
Search / Explore	✗	✓	✓	✗
Share	✓	✓	✗	✓
Audio / Music	✓	✓	✓	✓
Progress Tracker	✓	✓	✓	✓
Competition	✓	✓	✓	✗
Guided Tutorial	✗	✓	✓	✗