



Kristen Clarke

The Passionate Teacher

Age ····· 36

Occupation ····· Third Grade Teacher

Location ····· Dallas, TX

Background

Kristen has been teaching for 12 years! She is currently teaching her 3rd grade class remotely due to the pandemic. She is trying to create normalcy and continue engagement with her students. She thinks that games are one way to encourage those things.

Needs & Goals

- Needs a way to create interactive content
- Needs a way to make learning fun for her students
- Excited about the possibilities available with remote learning

Frustrations

- Most games aren't educational or engaging to her students

“ I want to keep my students engaged in this new environment. ”

Etta Hartwick

Creative Social Butterfly

Age 8
Occupation Student
Location Brooklyn, NY

Background

Etta is 8. She misses being in a classroom with her friends. She also learns by doing projects and being hands-on. She finds it hard to be engaged in this new remote environment.

Needs & Goals

- Needs a way to interact with her classmates
- Wants to learn but not just stare at a screen
- Needs to be hands on to learn

Frustrations

- Very social and misses interacting with her friends
- Frustrated she can't interact with them regularly



“ I miss playing games with my friends. ”