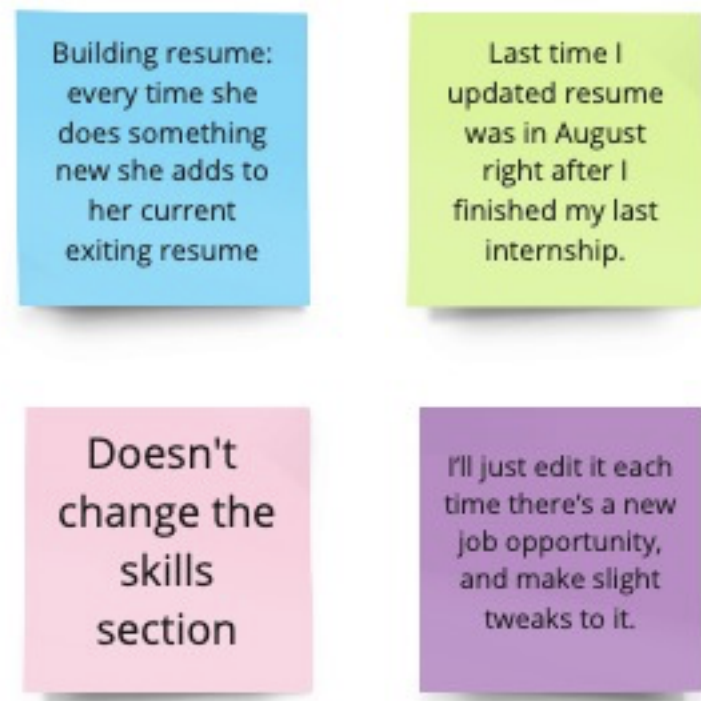


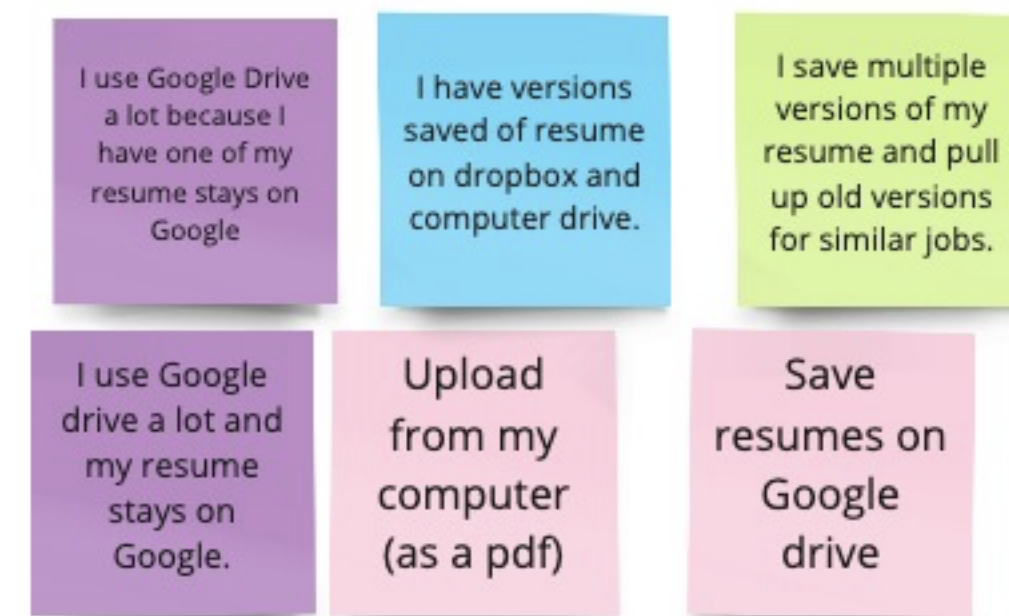


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**I like to make changes to my resume when I have a new experience to add**



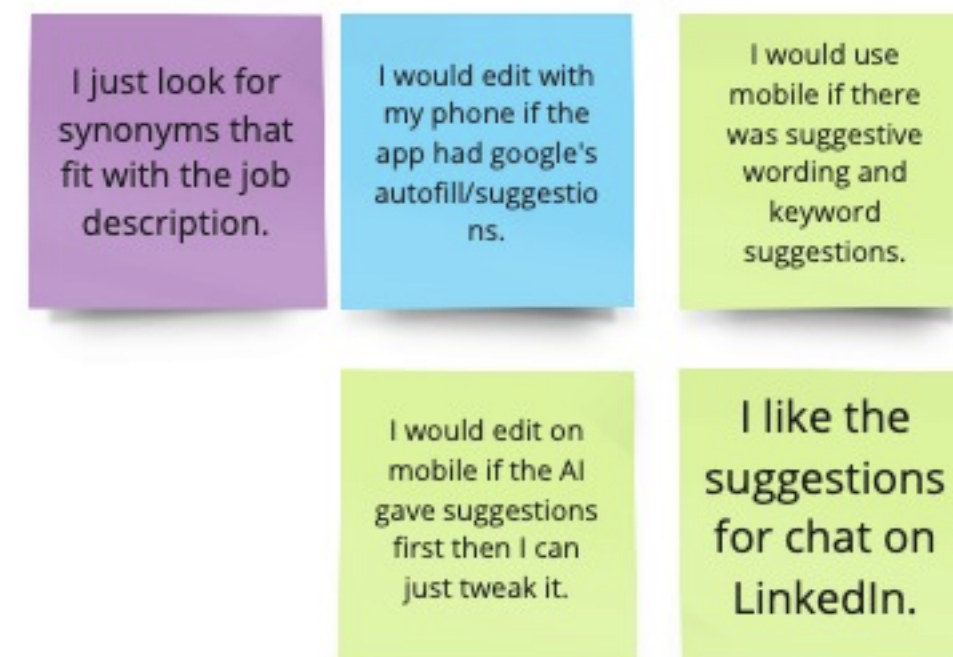
**I save multiple versions of my resume.**



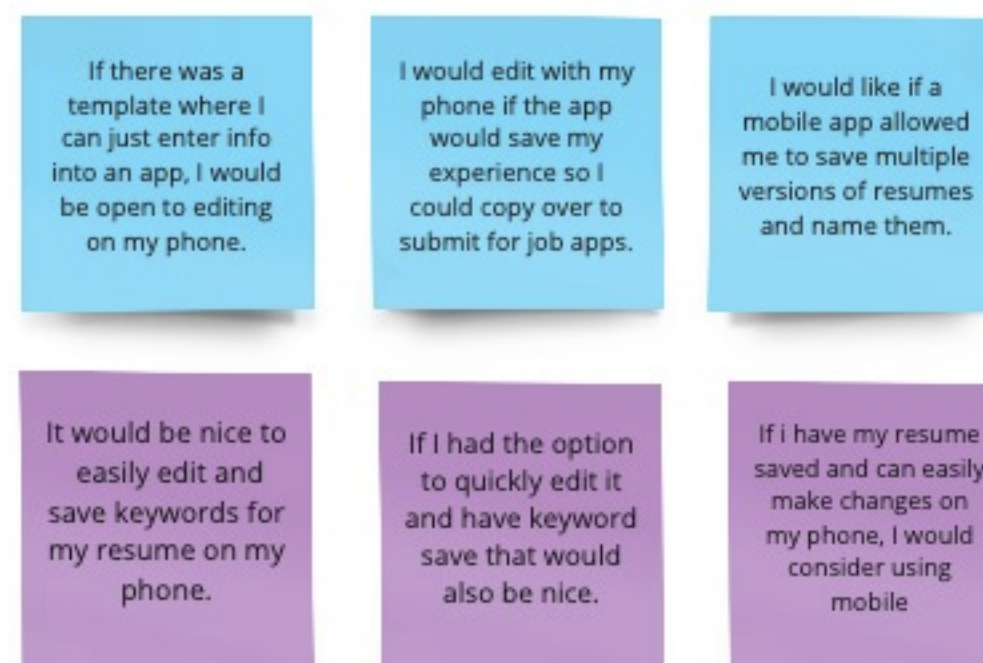
**I apply for a variety of roles at the same time during my job search**



**I want to have wording suggestions because it's inconvenient to type in all of my experiences.**

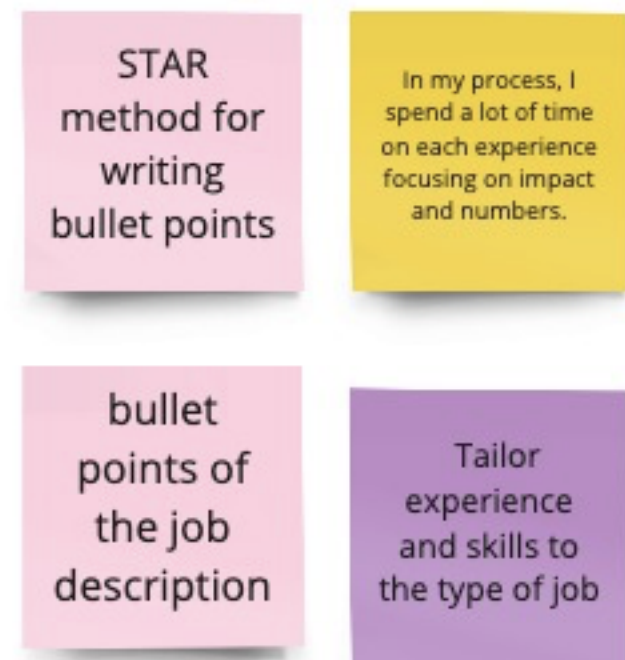


**I want to be able to save different aspects of my resume**



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**I focus on highlighting my experience when editing my resume**



**I care about the formatting and clean visual look of my resume.**



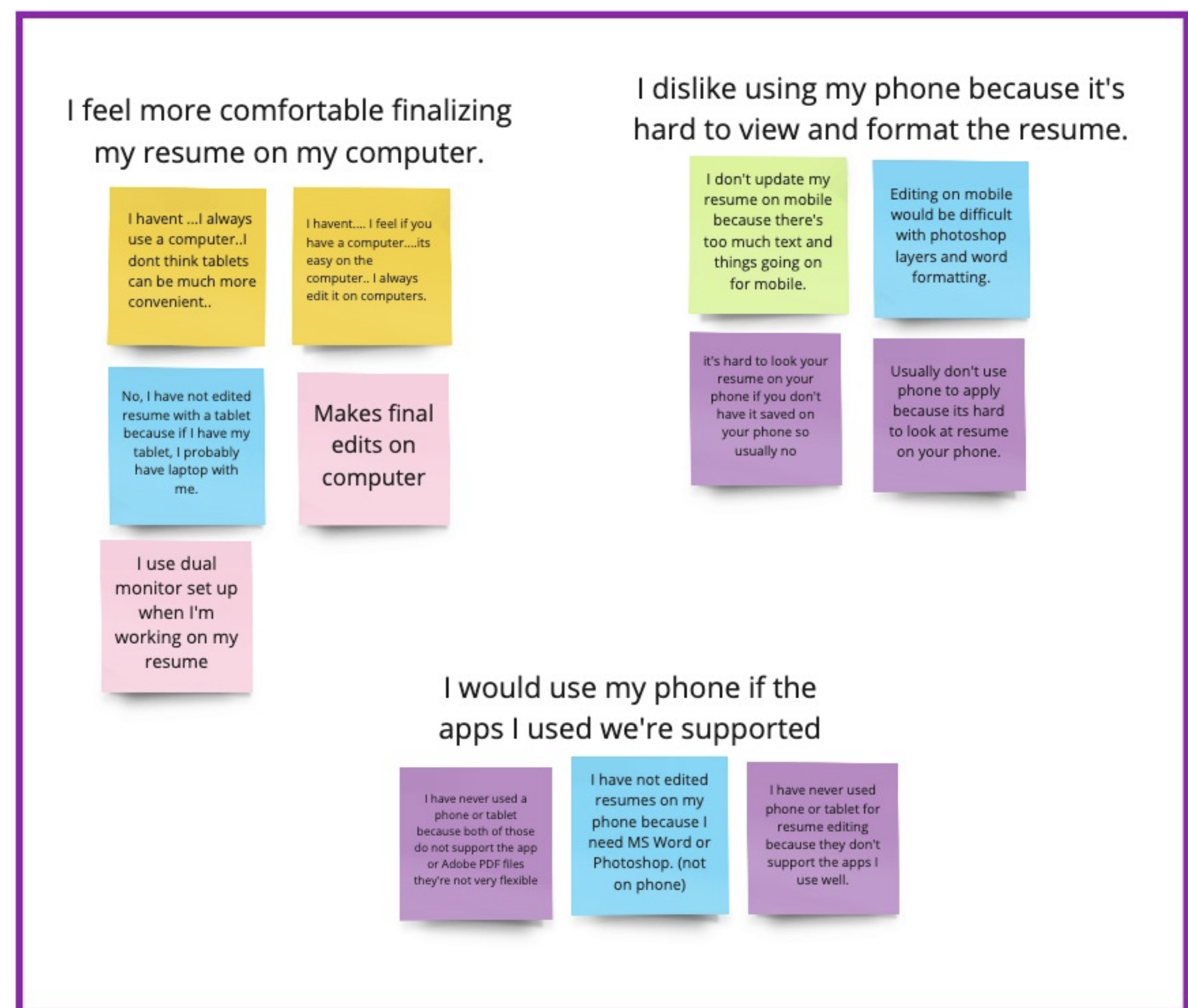
**I like to have a master bank to pull from for resume edits**



**Persona Ideas:**

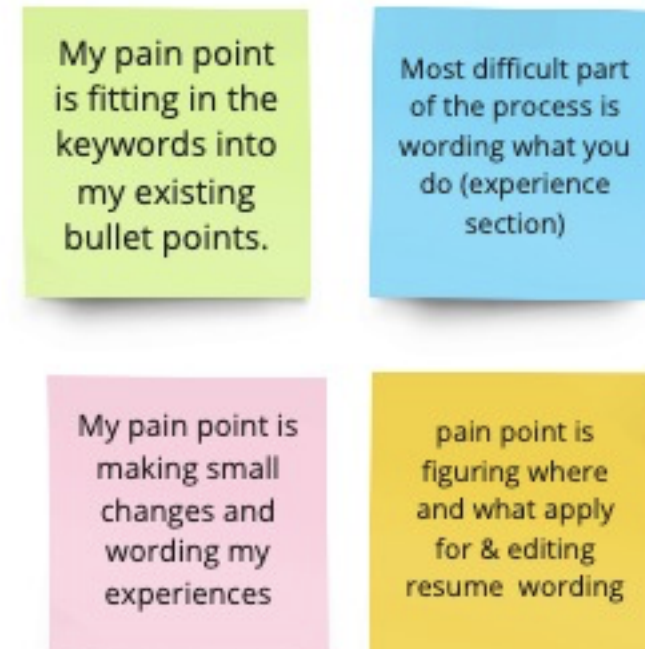
- Designer
  - They tailor/edit resumes a lot
  - pay attention to team culture
  - Want help in suggestive wording because they change their resume so much for every job app
- Engineer
  - They update a little less often, after every new internship
  - less focus on culture unless its to put in culture keywords to resume
  - They like to keep all their experience in 1 master bank/file to pull from for job apps

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**PAIN POINTS**

**I find it difficult to properly word my experience section**



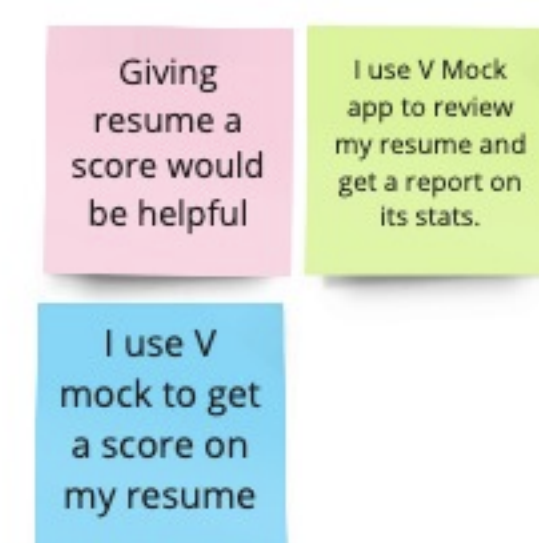
**I find it difficult to decide what to keep and remove.**



**I would use my phone to make small edits because it's more convenient on the go.**



**I like being able to check my score for my resume before I apply.**



**Features Options:**

- Suggestive Wording - Action verbs, autofill experience
- Master bank of all experiences
- Saving a Keyword bank

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